



Special Website Offer - Terms & Conditions

1. Offer Overview

As part of our commitment to supporting small businesses, we are offering a professionally designed WordPress website for a heavily discounted rate of \$500 (valued at \$2,000). This includes:

- ✓ A mobile-friendly and visually appealing website
- ✓ Five core pages: Home, About, Services, Blog & Contact
- ✓ Basic SEO optimisation
- ✓ SSL certificate for security
- ✓ Social media integration (links to your social media pages)
- ✓ One round of minor revisions
- ✓ A one-on-one tutorial on updating your website
- ✓ Hosting, daily backups, and plugin updates for \$50/month

2. Expression of Interest & Selection Process

- Interested businesses must submit an expression of interest through our website by completing the Expression of Interest form and providing us with all required fields.
- We will review all submissions and select one small business that we believe will benefit the most from this offer.
- Once selected, the business will be required to sign a contract agreeing to the terms outlined in this document before development begins.

3. Eligibility

- This offer is exclusively available to one small business facing financial difficulties.

- The business must not already have a professional website or require a significant website upgrade.
- The business must be willing to provide all required content (logo, brand colours, text, and images) within the agreed timeframe.

4. Payment & Maintenance Plan

- A one-time payment of \$500 is required before development begins.
- A mandatory monthly maintenance plan of \$50 applies, covering:
 - Secure web hosting
 - Daily backups
 - Plugin updates
 - Basic security monitoring
- Payment for maintenance is due in advance each month. Late payments may result in service suspension.
- There are other costs associated with a website such as domain name registration which are not covered under this offer.

5. Client Responsibilities

- The client must provide all necessary content, including:
 - Logo and brand colours
 - Text for each page
 - Images and photographs (or opt for our additional content services at an extra cost)
- The client must attend a one-on-one website tutorial to learn how to manage basic updates.
- The client must ensure timely communication and feedback during the website development process.

6. What's Included vs. Not Included

✓ Included:

- A five-page WordPress website (home, about, services, contact, blog)
- Basic SEO optimisation
- Social media integration (linking to social pages)
- One round of minor revisions
- Basic security features (SSL, spam protection, and brute-force attack prevention)

✗ Not Included:

- Custom web features (can be added for an extra cost)
- Multiple revisions (additional changes will incur an extra fee)
- Content creation (copywriting, photography, and graphic design services are available for an additional fee)

- Domain name registration

7. Ownership & Transferability

- The client owns the website content and domain name (if registered in their name).
- The developer retains the right to showcase the website in their portfolio.
- The offer is non-transferable and cannot be sold, exchanged, or redeemed for cash.
- If the maintenance plan is cancelled, hosting and updates will cease, and the client is responsible for migrating the website to their own hosting provider.

8. Liability & Warranty

- The developer is not liable for third-party service failures, security breaches, or hacking incidents.
- The client must comply with all legal requirements when using the website.

9. Agreement & Acceptance

By submitting an expression of interest and being selected for this offer, the client acknowledges and agrees to the terms outlined in this document. A formal contract will be issued and must be signed before work begins. For any questions or additional services, please contact us at: hello@pawprintdesignco.com.au